



BOARD OF DIRECTORS MEETING
Sunday, July 20 – Tuesday, July 22, 2008
RiverStone Resort
Pigeon Forge, TN

1. Call to Order and Welcome

President Keith Jones (AL) called the meeting of the Board of Directors of the Development District Association of Appalachia to order at 3:09 pm at the RiverStone Resort in Pigeon Forge, TN. Mr. Jones then asked the Members to offer a moment of silence in remembrance of Don Myers, Executive Director of OMEGA (OH) who passed away back in April. Mr. Jones also extended his and the Board’s congratulations to Jeffrey Spencer (OH) and Doug Taylor (NC) who recently retired from their positions as Executive Director of their respective agencies. He then supplemented the prepared agenda by asking the Secretary to record the attendance.

2. Roll Call

Secretary Eric Bridges (PA) recorded the following DDAA Board Members to be present (marked with an “X”):

OFFICE	STATE	NAME	PHONE	E-MAIL	
President	AL	Keith Jones	607 724-1327	kjones@nwscc.cc.al.us	X
1 st VP	GA	Barry Tarter	256 389-0500	ed@ngrdc.org	X
2 nd VP	WV	Jim Mylott	706 272-2300	jjim.mylott@movrc.org	X
Treasurer	MS	Sharon Gardner	304 422-4993	sgardner@nempdd.com	X
Secretary	PA	Eric Bridges	662 728-6248	ebridges@ncentral.com	X
Past Pres	NY	Robert Augenstern	740 947-2853	raugen@steny.org	X
B	AL	Bob Culver	256 716-2444	Bob.Culver@adss.alabama.gov	X
O	GA	Danny Lewis	770 538-2626	dlewis@gmrdc.org	X
A	KY	Sherry McDavid	606 929-1366	sherry@fivco.org	X
R	MD	Leanne Mazer	301 777-2158	lmazer@tccwmd.org	
D	MS	Rudy Johnson	662 324-7860	rjohnson@gtppd.com	X
M	NY	Don Rychnowski	716 945-5301	drychnowski@southernierwest.org	X
E	NC	Rick Herndon	828 265-5434	rherndon@regiond.org	X
M	OH	Jeff Spencer	740 439-4471	jspencer@ovrdc.org	X
B	PA	Ed Silvetti	814 773-3163	silvetti@sapdc.org	
E	SC	Steve Pelissier	864 242-9733	pelissier@scacog.org	X
R	TN	Susan Reid	423 929-0224	sreid@ftdd.org	X
S	VA	Wayne Strickland	276 889-1778	wstrickland@rvarc.org	X
	WV	Michelle Craig	304 257-2448	craig@ntelos.net	X

Guests present were Dan Neff and Scott Hercik, ARC Staff

The Secretary reported with the President recognizing a quorum of the Board of Directors to be present.

3. Approval of the Agenda

President Jones asked that the agenda be changed and that Mr. Skip Teaster's time be moved on Monday from 11:15 am to 9:30 am to give the Board sufficient time for more substantive discussion on the DDAA Conference Briefing.

MOTION #1 – Danny Lewis (GA) made a motion to approve the agenda as amended. The motion was seconded by Rudy Johnson (MS) and approved unanimously.

4. Minutes

Sharon Gardner (MS) reminded that Board that a draft copy of the minutes from the February 24, 2008 Annual DDAA Board Meeting was emailed by Secretary Bridges last week. Copies were also in each Board packet.

MOTION #2 – Jim Mylott (WV) made a motion to approve the minutes as presented. The motion was seconded by Bob Augenstern (NY) and approved unanimously.

5. Treasurer's Report

(Treasurer Jim Mylott (WV) asked for the minutes to reflect the fact that he did indeed show up to the Board meeting wearing a flowered Hawaiian shirt as per a personal wager.)

Mr. Mylott then presented a Summary of Account Activity ending June 30, 2008 (attached) and recommended writing-off \$350 of receivables which he considered to be uncollectable.

MOTION #3 – Bob Augenstern (NY) made a motion to approve the write-off of \$350 of uncollectable receivables. The motion was seconded by Michelle Craig (WV) and approved unanimously.

Mr. Mylott reported the DDAA's financial picture is both sound and stable, but cautioned the Board to continue taking a serious look into our historical patterns as regard board meeting and Officer travel expenditures and our traditional sources of revenue (Member dues and Conference).

Mr. Mylott (WV) went on to note that the new President, Keith Jones (AL) must be authorized to sign checks for the DDAA as noted in the attached resolution and bank correspondence.

MOTION #4 – Bob Augenstern (NY) made a motion to authorize President Keith Jones (AL) to sign checks on behalf of the DDAA. The motion was seconded by Bob Culver (AL) and approved unanimously.

Mr. Mylott (WV) also indicated that the DDAA's Form 990 has been completed and will be filed with the Internal Revenue Service.

MOTION #5 - Don Rychnowski (NY) made a motion to accept the Treasurer's report. The motion was seconded by Danny Lewis (GA) and approved unanimously.

President's Action Item:

Based on the recommendations of Treasurer Jim Mylott (WV), President Keith Jones (AL) established a special committee comprised of Members Jim Mylott (WV), Rick Herndon (NC), Denny Lewis (GA), and Sherry McDavid (KY). The Committee is charged with (1) reviewing existing policies regard Board travel; and (2) coming up with some proposed policy recommendation(s) in regard to Board Member/Officer travel. The Board agreed with Keith Jones (AL) recommendations.

6. DDAA Dues Structure

An extensive discussion occurred in regard to the current Membership Dues structure. The discussion centered on the pros and cons of increasing dues.

MOTION #6 - Rudy Johnson (MS) made a motion to increase dues from \$250 to \$500 effective immediately. The motion was seconded by Bob Augenstern (NY) and approved with Barry Tarter (GA) abstaining.

7. DDAA Training Committee Report

Training Committee Chairman Don Rychnowski (NY) presented a brief update on the successes of the past year's training programs.

8. Training Survey

Dan Neff shared with the Board an initial draft of an electronic survey (first draft attached) that he, Keith Jones (AL) and Don Rychnowski (NY) had developed relative to the DDAA Training Program and the DDAA Annual Conference. Plans are to disseminate the survey via Survey Monkey in the coming weeks to the Districts with a quick turn-around.

9. IRS Form 990

Treasurer Jim Mylott (WV) informed the Board that the Development District Association of Appalachia's IRS Form 990 has been completed and will be filed appropriately.

President Keith Jones (AL) acknowledged the retirement of Doug Taylor (NC). He then recessed the meeting at 5:04pm to be reconvened at approximately 8:30am Monday, July 21st. He reminded Members of the DDAA reception and Dinner to be held at the Resort at 6:00pm.



BOARD OF DIRECTORS MEETING

Monday, July 21, 2008

RiverStone Resort

Pigeon Forge, TN

1. Call to Order

President Keith Jones (AL) reconvened the meeting of the Board of Directors of the Development District Association of Appalachia to order at 8:34 a.m. and acknowledged the presence of a quorum. Guests included:

Dan Neff – ARC
Scott Hercik – ARC
Cameron Whitman – States' Washington Representative
Skip Teaster – University of Georgia, Fanning Institute

2. State's Washington Office Report

Cameron Whitman (ARC) provided the Members with an update

- Reauthorization
 - Nothing expected this session.
 - “additional counties” still an issue
- Appropriations/continuing resolution
 - \$65M in House
 - \$85M in Senate
 - If CR, then \$73M (same as this past year)
- Appalachian congressional caucus in House

3. SERDI Report

Skip Teaster, UGA, Fanning Institute presented, “Regional Councils – An Industry in Transition and in Trouble!” He highlighted concerns with perceived value of regional councils among local, state, and federal entities. He also spoke of many of the resources available to Councils through SERDI.

4. Network Appalachia

Scott Hercik gave a brief PowerPoint presentation on the status of ARC's Network Appalachia Initiative. Scott explained that Network Appalachia is a strategic effort to explore the potential of more successfully linking the businesses, communities, and people of the Appalachian Region to the global marketplace of the 21st century. He explained that the intent of Network Appalachia is to capitalize on investments that have been made along the 3,090-mile Appalachian Development Highway System (ADHS) by integrating the ADHS

with the Region's other transportation modes to establish a strategic network of coordinated and interconnected highway, rail, and inland navigation corridors. To benefit the Region's cities as well as its smaller communities and rural areas, Network Appalachia focuses attention on a region-wide system of intermodal connectors (also called logistic parks, trans-load centers, and inland ports) to strengthen Appalachia's access to opportunity.

Scott also made reference to series of proposed Regional Forums being scheduled for the fall to seek further engagement and understanding from key local constituent groups.

Recommendations from the Network will be presented to the Governor's and the Board in March.

5. DDAA Conference Briefing

1st Vice-President and 2009 Conference Chair Barry Tarter (GA) presented an overview of the DDAA Conference slated for March 1st through the 3rd in Arlington, VA. The theme of the conference is Global Appalachia: Challenges and Opportunities, Engaging, Competing, and Succeeding in the Global Economy of the 21st Century.

A Conference Planning Committee was established comprised of Eric Bridges (PA), Robert Culver (AL), Sharon Gardner (MS), Jim Mylott (WV), Don Rychnowski (NY). The Committee held two conference call meetings and has developed several recommendations relative to the 2009 Conference. These recommendations will be covered as part of Jim Mylott (WV) Treasurer's report.

Discussed ensured concerning the Whisman Award. President Keith Jones (AL) appointed the following individuals to the Committee:

Don Rychnowski
Ken Dyche
Gail Wright
Susan Reid
Barry Tarter
John Bruner – ex officio

MOTION #1 – Jim Mylott (WV) made a motion to approve the recommended slate of members to the Whisman Award Committee. The motion was seconded by Wayne Strickland (VA) and approved unanimously.

President's Action Item:

President Keith Jones (AL) established a special Humanitarian Award Committee comprised of Members Eric Bridges, Chair (PA), Keith Jones (AL), Rudy Johnson (MS), and Steve Pelissier (SC). The Committee is charged with developing criteria through which individuals can be recommended for consideration of future Humanitarian Awards.

President's Action Item:

President Keith Jones (AL) made the following appointments to the Congressional Award Committee: Bob Augenstern, Chair (NY), Bob Culver (AL), Wayne Strickland (VA), Leanne Mazer (MD). The Committee is charged with coming up with a list of names and a recommendation for the 2009 recipient.

MOTION #2 – After a brief discussion, Jeff Spencer (OH) made a motion to nominate Congressman James L. Oberstar (MN) for a Lifetime Achievement Award in recognition of his support and advocacy of ARC and transportation. The motion was seconded by Susan Reid (TN) and approved unanimously.

Treasurer Jim Mylott (WV) offered some historical trends concerning the Conference. Over the past three years, conference revenues have declined 14%. Registrations have dipped 18%. The number of comp'd registration during that time (266) have resulted in a net loss of \$18,000 in possible revenues.

With these trends in mind, it was the goal of the Conference Planning Committee was to approach the 2009 Conference with an eye on (1) reducing expenses, and (2) instituting new protocols for managing the Conference.

1st Vice President and Conference Chair Barry Tarter (GA) presented a list of proposed recommendations for DDAA Board approval. They included:

- a. One comp'd registration per State;
- b. All ARC staff attending the Conference will be comp'd, but each should register (for meal purposes) and situate themselves so as to maximize interaction;
- c. There should be only one reception on Sunday at 5p or 65pm with hors d'oeuvres;
- d. There should be one evening meal (banquet) on Sunday at 6p or 7p and there should be no entertainment (not to exclude any awards or recognitions);
- e. There should be one plated lunch (not buffet) on Monday at 12n for awards and special recognitions;
- f. There should be one plated breakfast (not buffet) on Tuesday morning at 7:30a as a back up opportunity for Congressional awards and other needs as appropriate;
- g. Sunday after 12:00n should be free (enables Sunday arrival for most participants to reduce hotel costs and possibly permit additional registrants.)
- h. There should be no Monday evening reception or entertainment unless covered by optional fee with pre-registration;
- i. The Conference Board Meeting should be held on Sunday at 9:30a (breakfast on your own);
- j. The Membership Meeting should be held on Sunday at 11:00a (lunch on your own);
- k. The Conference revenues and expenditures should be managed by the Conference Chair and the Treasurer according to the line item budget proposed by and presented by the Treasurer to the DDAA Board for approval (any changes in expenses would be based on "bird in hand" contributions or would require at least Executive Committee approval).

1. The program sessions would begin on Monday at 8:30a or 9a though 4:30p or 5p. Tuesday morning would include plenary sessions with NADO.

Along with the aforementioned recommendations, Treasurer Jim Mylott (WV) presented the proposed budget for the 2009

REVENUES:

ARC:	35,000
NADO:	1,000
NARC:	1,000
Registrations:	45,000 (150 at \$300)
Contributions	-----
Total	\$82,000

EXPENSES

Food and Beverage	
Sunday reception	5,000
Sunday banquet	20,000
Monday lunch	11,000
Tuesday breakfast	5,500
Coffee	1,000
AV	5,000
Comp'd rooms	5,000
Presenters	4,000
Awards	500
Conference Planning	12,500
Printing	1,000
Photography	750
Miscellaneous	500
Total	\$71,750
Difference	\$10,250

MOTION #3 – Bob Augenstern (NY) made a motion to approve the recommendations of the Conference Committee as proposed with the following amendment: move the Membership Meeting from the proposed Sunday at 11:00a time to late afternoon (before the reception) on Sunday. The motion (with amendment) was seconded by Don Rychnowski (NY) and approved unanimously via roll call vote.

MOTION #4 – Bob Culver (AL) made a motion to authorize Keith Jones in his official capacity as President of the DDAA Board of Directors to sign any and all appropriate contracts with the hotel relative to the Conference. The motion was seconded by Susan Reid (TN) and approved unanimously.

President Keith Jones (AL) indicated that he would like to spend more time discussing the status of future conference.

MOTION #5 – Rudy Johnson (MS) made a motion to table said discussion until the January Board meeting. The motion was seconded by Bob Augenstern (NY) and approved unanimously.

6. RLF Study Overview

President Keith Jones (AL) spent a few minutes discussing some concerns he’s had with RLF (revolving loan fund) programs, specifically the inconsistencies between RLF objectives and RLF regulations. He asked Board members to forward him any thoughts and/or ideas they have regarding recommendations on how to improve the RLFs.

7. ARC Energy Program

Bob Augenstern (NY) offered a brief update of ARC’s Energy Program. ARC’s grant program is targeted primarily at energy reduction initiatives. He cited Pennsylvania’s LED Bulk purchase initiative as an example. He cited that although ARC’s Energy Blueprint is laudable, it presents challenges to the Districts and other public entities because it focuses on “big ticket” energy issues. He stated that LDDs are looking for flexibility from ARC to accept activities that encompass a focus on energy efficiency.

8. ARC Staff Notes

Dan Neff, the ARC LDD Director gave a brief overview of what’s occurring within the ARC reauthorization discussions, particularly concerning the proposed new “distress” formula. He explained that changes in the language could affect funding formulas for future LDD Administrative Grants. He informed the Board that year end close out are progressing well. He was hopeful that there could be language with the continuing resolution to enable LDD to access their dollars up front.

9. EDA Funding

Jim Mylott (WV) spoke briefly about some of the issues/concerns with EDA funding. Because Senator Bird (D-WV) is supporting the House’s \$282 million request, Jim suggested that each District submit a letter of support to of the House bill to Senator Bird.

President Keith Jones (AL) recessed the meeting at 1:53 pm to be reconvened at approximately 8:30am Tuesday, July 22nd.



BOARD OF DIRECTORS MEETING

Tuesday, July 22, 2008

RiverStone Resort

Pigeon Forge, TN

1. Call to Order

President Keith Jones (AL) reconvened the meeting of the Board of Directors of the Development District Association of Appalachia to order at 8:49 a.m. and acknowledged the presence of a quorum. Guests included:

Ann Pope – ARC Federal Co-Chair
Tom Hunter – ARC Executive Director
Dan Neff – ARC
Mark DeFalco - ARC
Dale Ditmanson – USDA National Park Service

President's Action Item:

At the request of President Keith Jones (AL), Secretary Eric Bridges (PA) will email out of all members the names and contact information of the recently appointed Committees by the end of August. President Keith Jones (AL) informed members that the next meeting of the DDAA Board of Directors is set for January 11-13th, 2009 in Florence, AL and asked members to mark their calendars.

On behalf of the entire DDAA Board of Directors, President Keith Jones (AL) presented a token of appreciation to Immediate Past President Robert Augenster (NY) for his term as President of the DDAA.

President Keith Jones (AL) then introduced ARC Federal Co-Chair Ann Pope.

2. Briefing from Federal Co-Chair -

ARC Federal Co-Chair Ann Pope thanked the DDAA Board for their continued leadership and advocacy which this year culminated in the first funding increase in decades. She also commented that the ARC model continues to receive accolades and is being looked at nationally as an effective means to deliver services. Re-authorization is close, but not likely to occur until sometime in the fall.

Jim Mylott (WV) asked if ARC's allocation would increase in further in response to the proposed addition of 10 additional counties. Ann indicated she would look into it.

With no other discussion or questions, President Keith Jones (AL) thanked Ann for her effective leadership and for her continued recognition and support of the Association.

3. **ARC Executive Director's Update**

ARC Executive Director Tom Hunter echoed Ann's appreciation for the DDAA leadership and advocacy stated that "ARC is now is a very good place." Tom then spoke to the next challenge for ARC and the DDAA, that of building upon the opportunities that will come with the new administration. He also discussed the need for the ARC and the Districts to gear up and lay the groundwork for the next big role for ARC.

Regarding funding, a continuing resolution is likely for next year, good news for ARC given last year's increase.

Tom reminded everyone of the upcoming summer ARC Board meeting in Erie, PA and the Workforce Development event slated for October 22-24 in Tupelo, MS.

ARC Federal Co-Chair Ann Pope took a minute to extend her personal appreciation to Jeff Spencer for his work, support and leadership.

President Keith Jones (AL) asked Tom what ARC was planning to do with the change in matching requirements as proposed in the Reauthorization language. Tom indicated he wasn't sure but will be looking at it as discussion/negotiations continue.

President Keith Jones (AL) inquired as to the status of the ADHS funding. Tom indicated that ADHS funding was linked to the federal highway trust fund.

Don Rychnowski (NY) asked if ARC would consider contracting with the Districts for a tentative amount of money for a period of years (similar to the EDA model) as a means to expedite the process. Tom indicated they would be happy to look into it.

Relative to ARC's Energy Program, Don Rychnowski (NY) asked why the grants competition program couldn't be more consistent with ARC's Energy Blueprint. Tom indicated that everyone is on the table and could be explored further.

Tom concluded his remarks with a brief discussion of the impact that renewable will have on Appalachia's coal industries, reinforcing that although the issues may be difficult and challenging, new leadership and new ideas will be the key.

President Keith Jones (AL) thanked Tom for his leadership and for continuing to maintain a high level of professionalism and support among his staff in Washington.

4. **National Forest Presentation**

President Keith Jones (AL) introduced Dale Ditmanson, Superintendent of the Smokey Mountain National Park.

At 9.3 million visitors a year, the Smokey Mountain National Park leads the nation. The park has over 1000 individual camp sites, employees 14,000 people and contributes roughly \$7 million a year to the local economy.

The Park is the most bio-diverse park in the lower 48 states with over 15,000 different species. The Park is also home to the largest self-sustaining wild Elk herd east of the Mississippi River.

Stewardship of the Park is the single biggest challenge. Success will require active participation of communities and volunteers.

5. ARC Telecommunications Report

Mark Defalco (ARC) provided an update of what's happening in the telecommunications industry. He highlighted what's known as "triple play" convergence – the bundling of voice, data, and video by providers. He mentioned that there has been discussion about the possibility of "metering" the Internet with some provider (Comcast) already doing it.

Mark indicated that he would provide and post more substantive updates on trends and activities within the industry on ARC's website (www.arc.gov).

6. Old Business/New Business

There was no Old or New Business offered.

7. Adjournment

At the request of President Keith Jones (AL), a motion to adjourn was offered by Don Rychnowski (NY) and seconded by Danny Lewis (MS). The motioned carried unanimously.