



5th ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE

APRIL 18-20, 2017

The Westin Cincinnati

Room Rate: \$144 per night – Deadline March 16, 2017

Name: _____ **Title:** _____

Organization: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____

Email: _____

Name shown on Name Badge, if different from Above: _____

Instructions: In order to plan for space and speaker handouts, please mark X for the session(s) you plan to attend. Pick only 1 session during each time-frame specified below. If you sign up for HUD Section 3 Compliance Regulatory Training, you must register and attend all three sessions if you wish to receive the certificate of completion. On all other topics, you can mix and match sessions so please pick the session you are most interested in. DDAA assumes all registrants will attend Opening and Closing Plenary Sessions, Lunch on Wednesday, and the Opening Reception Tuesday evening. Please see the Agenda for details on each session topic.

Wednesday, April 19, 2017					
10:45am – 12:15pm 1:45pm – 3:15pm 3:30pm – 5:00pm	HUD SECTION 3 COMPLIANCE REGULATORY TRAINING ATTEND ALL 3 SESSIONS TO RECEIVE A CERTIFICATE OF COMPLETION! This training is designed for Recipients, sub-recipients, administrators, engineers, contractors, attorneys and anyone else that applies for, uses, or earns fees from HUD funds. The HUD Section 3 regulation can be complicated to comprehend and almost impossible for community development entities to fully comply. This class will simplify the requirements of the rule as they apply only to Community Development recipients whether they are city, county, state, sub-recipient, or non-profit. Trainees will be guided through the rule and learn how to best comply in the simplest and least expensive methods.				
OR					
10:45am – 12:15pm Concurrent Sessions – Pick 1		1:45pm – 3:15pm Concurrent Sessions – Pick 1		3:30pm – 5:00pm Concurrent Sessions – Pick 1	
Blow a Bubble, Not a Gasket! Stress Management Techniques That Really Work!	The Top 10 Policies Every Handbook Should Contain	Making the Most out of Messaging & Communications	Various Forms of Contracting	How to Fund the Impossible: An Innovative Approach for Funding Infrastructure Investments	Smart Grids & the Emerging Internet of Things (IoT)

Thursday, April 20, 2017					
8:00am – 9:30am Concurrent Sessions – Pick 1			9:45am – 11:15am Concurrent Sessions – Pick 1		
Logic Models A Step-by-Step Process That Can Help Your Organization Achieve Funder Support for Programs	Strategic Branding & Messaging – Learn How to Strategically Build a Recognizable Brand and Implement Strategic Messaging	Transforming a Region for Today's Digital Economy – Activate a Collaborative Network by Learning About the Shoals Shift Project	Building Budgets Planning and Creating Operating and Program Budgets with a Focus on the Role of Budgets in Funding Proposals and Applications	Effective PR: Learn How to Maximize Your Most Underutilized Asset – Key Questions to Ask and Tools to Use	Economic Development Sites – How Regional Councils are Partnering to Help Identify and market economic development sites

OPTIONAL OFF-SITE EVENT WEDNESDAY, APRIL 19, 2017	Orioles @ Reds at Great American Ball Park There is an additional charge to attendees of \$30 and an additional \$75 for each guest of a conference attendee to attend the off-site event at Great American Ball Park. The fee includes a ticket to the baseball game in the Staples Triple Play Party Suite, dinner and 2 drink tickets. Additional drinks will be available for purchase.
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Conference Fee Based on Membership	Early Bird Discount (Before March 16)	Regular (After March 17)	Attending Great American Ball Park	Guest Attending Great American Ball Park	Total Registration Fee
<input type="checkbox"/> DDAA Member	\$125	\$150	\$30	\$75	\$ _____
<input type="checkbox"/> Non-Member	\$150	\$200	\$50	\$125	\$ _____

ADA & Special Needs:

If applicable, please check the box next to the need category. A DDAA Training Committee member will call to discuss how we can accommodate your needs.

- ADA
 Vegetarian Meal
 Gluten Free
 Other Special Needs: _____

Cancellation – DDAA reserves the right to cancel any conference-related event. Registration cancellation policy: We will reimburse your registration fees, minus an administrative fee of \$50, upon receipt of a written request up to the deadline of April 15, 2017. No registration refunds will be processed following April 16, 2017.