Questions to consider

Why did you attend this training? What did you hope to learn or achieve?
What are a couple of big challenges/issues your LDD is facing right now?
What tools and skills do you need to address these challenges?
How can DDAA support you better and help you achieve your goals?
About CREC

Economic and workforce development
- Planning
- Training
- Technical Assistance
- Regional Economic Analysis

Association management
- Council for Community and Economic Research
- Association of Public Data Users
- LMI Institute
- Projections Managing Partnership

Mission: Helping regions compete
What can CREC do for DDAA?

Services:
- Association operations
- Event planning and management
- Diversified funding base
- Issue education and advocacy
Association Planning and Operations

- Member communications
- External marketing and member recruitment
- Organization and financial management
Event Planning and Management

- Annual conference
- Training

SAVE THE DATE
April 17-19, 2018

The Development District Association of Appalachia (DDAA) invite YOU to take time to improve yourself and your organization at the Annual Professional.
Issue Education and Advocacy

Engagement with partners and allies
ARC and Appalachian Region advocacy
Diversified Funding Base/Income Options

- Diversified Funding Base
- Income Options
- Membership dues
- Relationship Manage
- Contracted services
- Product development

Diagram:

- Relationships

Diagram arrows pointing in four directions.
Consultant Addition = DDAA Capacity

**More News**
- CREC committed to enhance DDA visibility among LDDs

**More Independence**
- Goal is to reduce dependency on ARC for funding

**Greater Visibility in DC**
- Seek to develop DDAA’s DC relationships beyond ARC
Broader Coverage for Advocacy

Collaboration with NADO to support EDA and ARC

Federal data advocacy
  ◦ Census, BEA, BLS in collaboration with multiple DC-based partners

Innovation Advisory Council
  ◦ Network focused on supporting greater federal investment in innovation activities (e.g., EDA Regional Innovation Systems grants)
Expanding Relationships

Federal agencies: ARC, NIST MEP, SBA, USDA, EDA, ARC
Sister organizations: C2ER, LMI Institute, PMP, APDU
CREC partners: SSTI, NGA, NASWA, Pew Charitable Trusts
Diversified Funding Base/
Income Options

Events
More DDAA Events

- Annual Conference in Washington
- Annual Training Conference
- Other Training Events TBD
- Webinars and distance learning
Diversified Funding Base/
Income Options

Manage contracted services
DDAA Staff Capacity through CREC

19 Full-time Staff
- Policy and management analysts
- Regional economists
- Data scientists and analysts
- Training instructors
- Business and stakeholder group facilitators

6 Senior Research Fellows (all Ph.D. level)

Access to a national network of consulting partners
Appalachian Regional Commission Research and Technical Assistance Projects

Entrepreneurial Ecosystems (to be released Spring 2018)

Economic Diversification Initiative

Appalachia Then and Now: ARC 50th anniversary Program Evaluation
Strategy Development

Talent Development Strategy
- 7 Rivers Alliance Workforce Strategy
- Momentum West Talent Attraction and Retention Strategy
- Chamber of Commerce Talent Pipeline Management

Comprehensive Economic Development Strategy (CEDS)
- North Carolina Comprehensive Economic Development Strategy

Regional Economic and Workforce Strategies
- Emerge 2040 (formerly Destination Erie) (http://emerge2040.org)
- Plan East Tennessee (http://www.planeasttn.org)
- Somerset County (PA)
Economic Research and Impact Analysis

Greater Houston Partnership: Hurricane Harvey response
Maryland Economic Development Incentives and Financing Study
Regional Economic Impact Analysis of Fort Leonard Wood
Fort Polk Army Base Economic Impact Analysis
Supply Chain Studies

Small Business Supply Chain Opportunities in Northwest Pennsylvania
Mapping the Defense Supply Chain for The State Of West Virginia
Analyzing the Supply Chain and Value System of the Charlotte Manufacturing Ecosystem
Lakeshore Value-Supply Chain Analysis And On-Line Mapping Tool
Policy Research and Technical Assistance


Promoting Data Sharing to Enhance State Policy Making & Program Evaluation (Laura and John Arnold Foundation)

Assessing and Evaluating the Defense Industry Adjustment (DIA) Program (Office of Economic Adjustment)

Building a Strong State-Federal Partnership to Support Manufacturing (NIST MEP)
Program Evaluation

Support the State Small Business Credit Initiative Lending Programs (Department of Treasury)

Maryland Economic Development Incentives and Financing Study Regional Aerospace & Defense Exchange (RADE) DIA Evaluation

Michigan Business Incentives Competitiveness Evaluation

Assessing and Evaluating the Defense Industry Adjustment (DIA) Program (Office of Economic Adjustment)

Appalachian Regional Commission 50th anniversary
Diversified Funding Base/Income Options

Product development
Data Tools

Economic Dashboards
- Developing a Web-Based Economic Indicator Dashboard: Virginia’s Region 2000
- MEP Dashboards
- Diversifying Appalachia: Metrics, Tools, Strategies & Guides: Economic Diversity in Appalachia
- ARC Entrepreneurial Ecosystems
- Henry Ford Community College workforce dashboard

Resources
- EDA foreign direct investment toolkit
Training

Economic development research foundations

Leadership development

Data visualization

Using labor market information to solve practical problems

Strategic planning (e.g., Know Your Region curriculum development)
Open Discussion

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Contact: Brendan Buff – bbuff@crec.net 703-522-4980 ext. 1020