



## Development District Association of Appalachia

**BOARD OF DIRECTORS MEETING  
SUNDAY, JANUARY 12, 2014 – TUESDAY, JANUARY 14, 2014  
HYATT REGENCY BIRMINGHAM – THE WYNFREY HOTEL  
BIRMINGHAM, ALABAMA**

### MINUTES

#### **SUNDAY, JANUARY 12, 2014**

##### **WELCOME BOARD MEMBERS**

President Sherry McDavid welcomed Board members and others to Birmingham, Alabama and called the meeting to order at 4:00 p.m.

##### **ROLL CALL**

Secretary John Hemmings called the roll.

##### **Members Present:**

President/Kentucky	Sherry McDavid
1 <sup>st</sup> Vice President/Ohio	Misty Casto
2 <sup>nd</sup> Vice President/Georgia	Jim Dove
Secretary/Ohio	John Hemmings
Treasurer/South Carolina	Steve Pelissier
Immediate Past Pres./Georgia	Danny Lewis
Alabama	Keith Jones
Kentucky	Mike Patrick
Maryland	Leanne Mazer
Mississippi	Rudy Johnson
New York	Richard Zink
Pennsylvania	Eric Bridges
Tennessee	Susan Reid
Virginia	Jim Baldwin
West Virginia	Michele Craig

##### **Members Absent:**

North Carolina	Ryan Sherby
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##### **Others Present During All or Part of the Session:**

Dan Neff	ARC Local Development Districts Director
Earl Gohl	ARC Federal Co-Chair
Tom Hunter	ARC Executive Director
Susan Howard	NADO Legislative Director
Autumn Campbell	NARC Director of Community Programs
Jimmy Lester	State of Alabama Program Manager

## **APPROVAL OF AGENDA**

A proposed agenda for the DDAA Winter Board Meeting was presented. A motion to approve the agenda was made by Rudy Johnson and seconded by Misty Casto. The motion passed unanimously.

## **MINUTES**

Minutes of the DDAA Summer Board Meeting were distributed electronically to Board members prior to the meeting. Sherrie McDavid, President, asked for approval of the minutes.

Eric Bridges motioned to approve the minutes of the DDAA Summer Board of Directors meeting held on July 28-30, 2013 in Lexington, Kentucky; Jim Dove seconded the motion; and the motion passed unanimously.

## **PRESIDENT'S REMARKS**

President Sherry McDavid gave brief remarks; then Dan Neff discussed the agenda and outlined some of the activities tomorrow.

## **TREASURER' REPORT**

Steve Pelissier, Treasurer, provided the Treasurer's Report (Attachment A). Mr. Pelissier discussed the Fiscal Year 2014 budget. Mr. Pelissier then discussed the Fiscal Year 2014 Revenue and Expenditure report as of December 31, 2013 (see Attachment A: Treasurer's Report for details). He provided a comparison of the Fiscal Year 14 Annual Budget to prior years and also informed the board that all Fiscal Year 2014 dues have been paid.

Danny Lewis made a motion to approve the Treasurer's Report; Susan Reid seconded the motion and it passed unanimously.

Mr. Pelissier asked if was to go ahead and prepare a budget for FY'2015. Dan Neff stated that a budget should be developed and should be similar to past budgets. Some discussion then ensued about the Unallocated Funds. Several members made comments and had questions but John Hemmings informed the board that at the last meeting, the issue was delegated to the Training Committee to take the recommendations that had been provided and figure out a course of action.

The meeting then was adjourned until dinner at 6:00 pm.

## **DINNER**

**MONDAY, JULY 29, 2013**

## **DDAA BUSINESS MEETING RESUMES**

Following breakfast, the DDAA business meeting resumed at 8:30 a.m.

### **NARC BRIEFING**

Ms. McDavid introduced Autumn Campbell, Director of Community Programs at the National Association of Regional Councils (NARC). Ms. Campbell gave an overview of NARC.

Ms. Campbell outlined what is happening in Washington DC. She stated that the Workforce Investment Act and the Farm Bill got farther along toward reauthorization this past year than prior years. She stated that limited bi-partisan efforts are happening but since this is an election year, maybe there will be some compromise.

Regarding MAP-21, she stated that it expires September 30, 2014 and that NARC is to release a report on feedback of MAP-21. The first hearing for reauthorization of MAP-21 is January 14<sup>th</sup> and the biggest issues are funding and politics; more money in MAP-21 and freight are two key areas and an extension of MAP-21 will be challenging. NARC is on the Hill daily talking to members of Congress about MAP-21 and Erich Zimmerman is the transportation contact at NARC.

Regarding the Water Resources Development Act, the Senate passed its version in May 2013 and the House passed its version in October 2013. At present, the conference committee is negotiating and there is over \$8 billion allocated under each plan.

Regarding the Farm Bill, conference committee is still in conference and the hold up now is dairy policy. There is a chance of a possible conference package this week. Regarding Rural Development priorities in the bill, there is pursuit of mandatory funding for Rural Development Title Language included to align local government applications with regional plans.

Regarding the Workforce Investment Act, the Senate passed their version in October 2013 and the House passed their version in March 2013. Both chambers are willing to go to conference committee but there are major differences in the two versions.

Regarding the Older Americans Act, NARC is working close with the Senate HELP Committee and NARC endorsed the bill passed in committee in October 2013. Funding formula decisions need to be discussed before bringing bi-partisan bill to the floor. NARC is also trying to restore sequestration cuts for Older Americans Act at minimum 2012 levels. In addition, NARC continues to respond to Senior Transportation issues in the upcoming reauthorization bill.

Other NARC priorities include EDA Reauthorization and RIIZ (regional infrastructure improvement zones), which allows tax deductible dollars from private sector for public infrastructure investment. RIIZ is on hold due to tax reform but is still a NARC priority.

She then gave highlights on NARC's Economic and Community Development Programs. In 2014, NARC is working on regional advocacy in Washington for regional organizations, updating website and expanding resources on it, continuing Development Digest, and a suite of membership changes. She also spoke about Regional Energy Action Planning and Capacity Building for Regional Planning for grantees under Sustainable Communities Program.

The NARC National Conference of Regions will be held February 9-11, 2014 in Washington, DC. In addition, Fred Abousleman, NARC Executive Director is leaving to take a position with a council of governments in Oregon. A search is ongoing to find a replacement for Fred.

### **NADO REPORT**

Ms. McDavid then introduced Susan Howard, Legislative Director of the National Association of Development Organizations (NADO).

Ms. Howard discussed the budget and appropriations. She mentioned the federal government shutdown that occurred from October 1-16, 2013 and made mention the government reopened on October 16<sup>th</sup> at the FY'2013 post-sequestration amount of \$986.7 billion until January 15, 2014 and with the current plan, the US debt ceiling will be raised.

She stated that on December 10, 2013, the House and Senate set budget spending levels for FY'2014 and FY'2015 and the President signed them. Each subcommittee was given numbers to work with but those numbers have not been released to the public yet.

Six of the 12 appropriation bills have been resolved including the Commerce/Justice bill which includes funding for EDA. The Energy and Water bill which includes ARC is still not resolved because policy differences are holding up negotiations. An omnibus package or several packages in the goal and there might be a short term continuing resolution necessary until January 18<sup>th</sup>.

The budget outlook for FY'2015 is \$1.014 Billion with domestic program spending set at \$492 billion and defense spending at \$520 billion. The President's budget will come out later. House Republicans plan to pass their own budget resolution but Senate Democrats have not yet committed to anything.

Ms. Howard brought up mid-term elections and mentioned Representative Frank Wolf of Virginia is retiring. He is the chairman of the Commerce/Justice Committee. She also mentioned the Transportation/HUD bill numbers are not out yet but the bill has taken some hits in money recently and needs to be watched.

### **TRAINING COMMITTEE REPORT**

Ms. McDavid introduced Misty Casto, Training Committee Chairperson. Ms. Casto discussed the Training Program financial update (see Attachment B). She requested the transfer of \$30,200.00 from the DDAA General Fund to the DDAA Training Budget. A motion was made by Rudy Johnson to transfer the \$30,200 from the General Fund to

the Training Budget and Susan Reid seconded the motion. The motion passed unanimously.

Discussion ensued about the DDAA Peer-to-Peer funds and how the program is underutilized. Discussion continued on how to get more LDDs to utilize the funding for peer-to-peer training for their staff.

Ms. Casto then requested the ability for the Training Committee Chairman to sign contracts in the absence of the DDAA President. Danny Lewis made a motion to approve such action and Jim Dove seconded the motion. The motion passed unanimously.

Danny Lewis suggested a gift of gratitude to Vicky Glass for all of her assistance to DDAA with conference site identification, planning and negotiations. Mr. Lewis turned his suggestion into a motion and Rudy Johnson seconded it. The motion passed unanimously.

Ms. Casto then gave a brief summary of the 2<sup>nd</sup> Annual DDAA Professional Development Conference agenda which was in everyone's packet of information (see Attachment B).

## **BREAK**

### **GLOBAL APPALACHIA UPDATE**

Ms. McDavid introduced Eric Bridges, DDAA Board liaison to the ARC Network Appalachia (NetA) Committee. John Hemmings, DDAA Board liaison to the ARC Export Trade Advisory Committee (ETAC) handed out summary meeting notes of the most recently held NetA and ETAC meetings in November 2013 (see Attachment C). Mr. Bridges gave a background on both NetA and ETAC and discussed how the broad based groups are looking at what opportunities exist for the Appalachia region related to logistics with the widening of the Panama Canal. He discussed the tours we take during our meetings of ports and intermodal facilities. He explained the group is not meeting to find ways for ARC to fund its activities but rather looking for ways ARC can be a part of the discussion related to future logistics.

Mr. Bridges said that it is time to update the ARC Comprehensive Transportation Strategy. Michele Craig felt it would be important for the DDAA to play a part in updating the plan. Danny Lewis discussed the importance of the Savannah port in Georgia.

Mr. Hemmings encouraged LDDs to work with their State export offices because they sometimes don't know about LDDs and how we could assist them in recruiting businesses in our region for trade show participation. Keith Jones asked about getting a list of the NetA and ETAC representatives for each state and Mr. Bridges stated he could get that list from Scott Hercik and provide it to DDAA Board members.

### **2014 DDAA CONFERENCE BRIEFING AND DISCUSSION**

Ms. Casto gave an overview of the 2014 DDAA Conference draft agenda (see Attachment D). Keith Jones asked about the Affordable Care Act session on Sunday

concerning whether the session could address small hospital closings and the trend of more Medicaid eligible facilities. Rudy Johnson suggested having breakfast on Monday morning even without a program and the consensus was to do so. It was mentioned that it would be good to have ARC staff at the breakfast to be introduced to DDAA members. John Hemmings suggested that moderators mention the DDAA Peer-to-Peer Program and the Professional Development training as well in each session. Lastly, Dan Neff mentioned that given the new format with Sunday's agenda, the DDAA Board meeting will need to be held at 8:30 am on Sunday.

### **ARC STAFF REPORT**

Dan Neff provided an update on activities at the Appalachian Regional Commission (ARC). He stated that Governor Bentley of Alabama is the new State's Co-Chairman. He also advised that the State's ARC office position prior held by Cameron Whitman has still not been filled.

Regarding LDD grants, Mr. Neff stated that at the Charleston, West Virginia meeting in November 2013, it was agreed to provide 6 months of LDD funds to each district. Mr. Neff thinks given the relatively positive news with the budget so far there could be more for LDDs in the 2<sup>nd</sup> half of the year but he could not promise anything. Mr. Neff said his goal is to have contracts out to the LDDs in late January/early February and he wants the LDDs to execute them as soon as possible and return them so funds can be accessed quickly.

Mr. Neff spoke about the 50<sup>th</sup> Anniversary of the Appalachian Regional Commission. He wants the DDAA Board to be thinking about this event and wants input on how to make the 2015 Conference a great event.

Mr. Neff then discussed LDD Performance Measures. He stated that LDD application requirements for FY'2015 will change particularly in the Performance Measures section. He stated the goal was to have 4 or 5 key measures and he would like input on these measures from the LDDs.

### **LUNCH**

The meeting adjourned at 12:10 pm for Lunch. Some local tours were set up in the afternoon for Board members if they were interested in participating and a Reception/Dinner was held that evening at the Fish Market Restaurant in downtown Birmingham.

**TUESDAY, JANUARY 14, 2014**

## **DDAA BUSINESS MEETING RESUMES**

Following breakfast, the DDAA business meeting resumed at 8:30 a.m.

### **BRIEFING FROM THE FEDERAL CO-CHAIR**

Sherry McDavid, DDAA President, welcomed everyone and called the meeting to order by introducing ARC Federal Co-Chairman, Earl Gohl. Mr. Gohl stated that budget figures were released last night and the House has appropriated \$80.3 million for ARC in FY'2014 with \$10.0 million allocated for broadband projects in distressed counties impacted by coal industry layoffs. This leaves \$70.3 million for the states which is about a 10% increase over FY'2013 appropriations. Mr. Gohl stated he will meet with the states over the next few weeks to figure out how to allocate the funds.

Mr. Gohl discussed the food tours he has been conducting in each state but said the real emphasis of the tours isn't food but rather is entrepreneurship. He is interested in knowing who our partners are that make things work locally and also those that don't. Earl discussed a conference in eastern Kentucky regarding the coal industry which led to the \$10 million set aside for ARC counties impacted by layoffs in the coal industry.

Susan Howard mentioned that there is also \$3 million at EDA for coal counties that have high unemployment due to downturn in coal industry. A discussion about coal and the job losses in the coal industry in the Appalachia region ensued.

### **ARC EXECUTIVE DIRECTOR'S REPORT**

ARC Executive Director Tom Hunter provided a report to the DDAA Board. He stated that Governor Bentley of Alabama is the new State Co-Chairman and Jim Byer is Alabama's alternate. Mr. Hunter spoke of the FY'2014 ARC appropriations increase and said the LDDs earned it. He discussed the job losses in the different industry sectors of Appalachia and said it is up to us to turn the region around economically.

Mr. Hunter also discussed ARC reauthorization, stating there is a need to find the right time when it is appropriate. John Hemmings mentioned that he and Misty Casto had met with Congressman Steve Stivers-Ohio 15 and he had expressed an interest in ARC Reauthorization because one OVRDC county he serves is wanting to be a part of the ARC area. Mr. Hunter then discussed the Access Road Program and the Appalachian Development Highway System.

Mr. Hunter then discussed the ARC 50<sup>th</sup> Anniversary and said we need to be prepared for it. He stated that a study is being completed to determine the return on investment of the ARC over its 50 year history. He said the study results should be available in 6 to 8 months. Jim Dove asked if the Public Relations staff at ARC could do a press release regarding the 50<sup>th</sup> anniversary for the DDAA and LDDs to utilize. Keith Jones asked about the situation in which a county is still distressed since ARC began. Mr. Hunter stated that we are going to face those types of questions. Earl Gohl mentioned the fact that distressed counties have been reduced by about half since the inception of ARC.

Mr. Hunter mentioned that Cameron Whitman left at the end of October and the States are rethinking that office. The States' dues pay for that office so it is their decision how they move forward with it.

He mentioned the Performance Measures and stated as Dan Neff had that ARC wants our input on the measures.

### **DDAA COMMITTEE ASSIGNMENTS**

Dan Neff will send an email with vacancies on all the DDAA Committees. John Hemmings, as Secretary, will make a list of members of the DDAA Board of Directors and will work with Misty Casto on such list which she developed in the past.

### **OLD/NEW BUSINESS**

It was mentioned that nominations for DDAA Awards are needed. Keith Jones mentioned honoring veterans from Appalachia.

### **FINAL THOUGHTS**

Sherrie McDavid, President, stated that the next DDAA Board of Directors meeting will be held on March 23, 2014 at 8:30 am at the Crystal City Gateway Marriott in Crystal City, Virginia during the DDAA Annual Conference.

Leann Mazer suggested and Dan Neff informed Earl Gohl and Tom Hunter of the idea to have ARC staff at the Monday morning breakfast during the DDAA Annual Conference to introduce them to DDAA members.

### **ADJOURN**

There being no further business, the meeting was adjourned at 9:30 a.m.

**FY 2014 DDAA ANNUAL BUDGET  
APPROVED MARCH 10, 2013**

**REVENUES:**

Dues	54,750
ARC Training Contract	45,000
Annual Conference	75,000
Carryover	117,716
<b>TOTAL REVENUES:</b>	<b>292,466</b>

**EXPENSES:**

Board Meetings	20,000
Officer Travel	2,000
ARC Training	67,500
Annual Conference	85,000
Website	2,000
Legal/Accounting	800
Bank Service Fees	80
Printing/Postage	250
Unallocated	114,836
<b>TOTAL EXPENSES:</b>	<b>292,466</b>

**DIFFERENCE:** 0

**DEVELOPMENT DISTRICT ASSOCIATION OF APPALACHIA  
FY14 as of 12/31/2013**

July 1, 2013 Balance		42,280.89
<b>Revenues</b>		
a) 6/30/13 Receivables	0.00	
b) FY14 Revenues	<u>149,467.00</u>	
<b>Total Revenues:</b>		149,467.00
<b>Less: Expenditures</b>		-44,687.96
<b>December 31, 2013 Balance</b>		<u><u>147,059.93</u></u>
<b>Revenues</b>		
	<b>Budget</b>	<b>Actual</b>
Dues	54,750.00	54,750.00
ARC Training	45,000.00	4,115.00
Annual Conference	75,000.00	0.00
Reimbursements	0.00	602.00
Misc.	0.00	0.00
Carryover	117,716.00	90,000.00
<b>TOTAL</b>	<u><u>292,466.00</u></u>	<u><u>149,467.00</u></u>
<b>Expenditures</b>		
	<b>Budget</b>	<b>Actual</b>
Board Meetings	20,000.00	6,235.52
Officer Travel	2,000.00	0.00
ARC Training	67,500.00	36,500.35
Annual Conference	85,000.00	0.00
Website	2,000.00	1,528.00
Legal/Acct.	800.00	200.00
Printing/Postage/Phone	250.00	96.60
Misc.	0.00	127.49
Bank Charges	80.00	0.00
Unallocated	114,836.00	0.00
<b>TOTAL</b>	<u><u>292,466.00</u></u>	<u><u>44,687.96</u></u>
<b>Revenues Less Expenditures:</b>		104,779.04
<b>12/31/13 Receivables:</b>		0.00
<b>NET AVAILABLE</b>		<u><u>104,779.04</u></u>

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DEVELOPMENT DISTRICT ASSOCIATION OF APPALACHIA  
FY14 REVENUES

DATE	SOURCE	AMOUNT	DUES	ARC TRAINING	ANNUAL CONFERENCE	REIMBURSE	INTEREST	Misc.	CARRYOVER	TOTAL
07/21/13	FY14 Dues - 28 Members	19,500.00	19,500.00							
07/21/13	NADO - Prof Dev Conf Registrations	4,118.00		4,118.00						
	<b>JULY TOTALS</b>	<b>23,618.00</b>	<b>19,500.00</b>	<b>4,118.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>23,618.00</b>
08/05/13	FY14 Dues - 16 Members	11,250.00	11,250.00							
08/12/13	FY14 Dues - 18 Members	12,000.00	12,000.00							
08/12/13	Travel Reimbursement (Board Meeting) - J. Pyles	572.00				572.00				
08/15/13	FY13 LDD Contract	45,000.00							45,000.00	
08/22/13	FY14 Dues - 7 Members	5,250.00	5,250.00							
08/22/13	Travel Reimbursement (Std Meeting) - B. Pfeiffer	30.00				30.00				
	<b>AUGUST TOTALS</b>	<b>74,102.00</b>	<b>28,500.00</b>	<b>0.00</b>	<b>0.00</b>	<b>602.00</b>	<b>0.00</b>	<b>0.00</b>	<b>45,000.00</b>	<b>74,102.00</b>
09/12/13	FY14 Dues - 9 Members	2,250.00	2,250.00							
	<b>SEPTEMBER TOTALS</b>	<b>2,250.00</b>	<b>2,250.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2,250.00</b>
10/03/13	FY14 Dues - 4 Members	3,000.00	3,000.00							
	<b>OCTOBER TOTALS</b>	<b>3,000.00</b>	<b>3,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>3,000.00</b>
11/18/13	DDAA - CD-1882-C2 Training Grant	45,000.00							45,000.00	
11/18/13	FY14 Dues - 2 Members	1,500.00	1,500.00							
	<b>NOVEMBER TOTALS</b>	<b>46,500.00</b>	<b>1,500.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>45,000.00</b>	<b>46,500.00</b>
	No Activity									
	<b>DECEMBER TOTALS</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
	<b>TOTALS PER COLUMN</b>	<b>149,487.00</b>	<b>84,750.00</b>	<b>4,118.00</b>	<b>0.00</b>	<b>602.00</b>	<b>0.00</b>	<b>0.00</b>	<b>90,000.00</b>	<b>149,487.00</b>

DEVELOPMENT DISTRICT ASSOCIATION OF APPALACHIA  
FY14 EXPENDITURES

CK #	DATE	PAYABLE TO	CK AMOUNT	BOARD MEETING	OFFICER TRAVEL	ARC TRAINING	ANNUAL CONFERENCE	WEB SITE	LEGAL / ACCOUNT	BANK CHARGES	PRINTING/ POSTAGE/ PHONE	MISC.	MONTHLY TOTALS
1076	07/29/13	Dedra's Restaurant & Bar - Summer Board Meeting	415.54	415.54									
1077	07/29/13	Hysell Regency Lexington - Summer Board Meeting	4,973.42	4,973.42									
1078	07/29/13	WADO - 2013 GIS Users Group Training	3,120.35		3,120.35								
1080	07/29/13	Don Zimmer - Stipend for FY13 Treasures Work	200.00						200.00				
1081	07/29/13	SCACOG - Supplies/Postage	46.88								46.88		
		<b>JULY TOTALS</b>	6,784.07	5,388.96	0.00	3,120.35	0.00	120.00	200.00	0.00	46.88	0.00	6,784.07
1078	08/06/13	Buckley Hills-Hocking Valley RDO Reimbursement	170.00			45.00						127.48	
1082	08/06/13	Don Neff Reimbursement	327.49	200.00		45.00						127.48	
		<b>AUGUST TOTALS</b>	500.49	200.00	0.00	45.00	0.00	130.00	0.00	0.00	0.00	127.48	500.49
1083	08/12/13	SCACOG Reimbursement	693.87	646.88	0.00	0.00	0.00	0.00	0.00	0.00	50.04	0.00	693.87
		<b>SEPTEMBER TOTALS</b>	693.87	646.88	0.00	0.00	0.00	0.00	0.00	0.00	50.04	0.00	693.87
1084	10/11/13	WADO Breakfast Reimbursement - Training	6,268.40			6,268.40							
1085	10/14/13	BEST Van (The Peabody Memphis)	11,894.76			11,894.76							
1086	10/14/13	Robert P. Joyce - Reimbursement	6,754.16			6,754.16							
1087	10/14/13	Ervin D. Maynard - Reimbursement	6,618.86			6,618.86							
1088	10/18/13	Buckley Hills-Hocking Valley RDO Reimbursement	1,400.00					1,400.00					
1089	10/22/13	Buckley Hills-Hocking Valley RDO Reimbursement	1,918.83			1,918.83							
		<b>OCTOBER TOTALS</b>	34,784.91	0.00	0.00	33,328.98	0.00	1,400.00	0.00	0.00	0.00	0.00	34,784.91
		No Activity											
		<b>NOVEMBER TOTALS</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		No Activity											
		<b>DECEMBER TOTALS</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		<b>TOTALS PER COLUMN</b>	44,887.96	6,235.84	0.00	39,893.34	0.00	1,828.00	200.00	0.00	96.92	127.48	44,887.96



**Development District Association of Appalachia**

Statement of BB&T Checking Account Activity:

Date: Activity:

Balance as of July 1, 2013

	Credits	Deposits	Balance
07/29/13			42,280.89
07/30/13	(415.54)		41,865.35
07/31/13	(4,973.42)		
07/31/13		19,500.00	61,365.35
07/31/13		4,115.00	
07/31/13	(3,129.36)		
07/31/13	(200.00)		
07/31/13	(46.56)		
	<b>(9,784.57)</b>	<b>23,615.00</b>	<b>57,131.02</b>
			7-31-13 Bank Balance \$66,028.34
			Plus Deposit in Transit \$0.00
			Less Checks O/S \$8,897.32
			Reconciled Balance \$57,131.02

Reconciled 08/11/13 DLZ

08/05/13	Deposit	FY14 Dues 16 Members	11,250.00	68,381.02
08/09/13	1078	Buckeye Hills-Hocking Valley RDD Reimbursement	(173.00)	68,208.02
08/09/13	1082	Dan Neff Reimbursement	(327.49)	67,880.53
08/12/13	Deposit	FY14 Dues 16 Members	12,000.00	79,880.53
08/12/13	Deposit	NADO Travel Reimbursement	572.00	80,452.53
08/15/13	Direct Dep	FY13 LDD Contract Funds sent to MOVRC in error	46,000.00	126,452.53
08/23/13	Deposit	FY14 Dues - 7 Members	5,250.00	130,702.53
08/23/13	Deposit	Steve Pelissier Travel Reimbursement	30.00	130,732.53

	<b>(9,286.36)</b>	<b>97,717.00</b>	<b>130,732.53</b>	6-31-13 Bank Balance \$ 131,608.01
				Plus Deposit in Transit \$0.00
				Less Checks O/S \$875.48
				Reconciled Balance \$ 130,732.53

Reconciled 9/12/13 DLZ

09/12/13	Deposit	FY14 Dues - 3 Members	2,250.00	132,982.53
09/12/13	1083	SCACOG Reimbursement		132,285.93

	<b>(9,981.96)</b>	<b>99,967.00</b>	<b>132,285.93</b>	9-30-13 Bank Balance \$ 132,833.92
				Plus Deposit in Transit \$0.00
				Less Checks O/S \$547.99
				Reconciled Balance \$ 132,285.93

Reconciled 10/22/13 DLZ

**Development District Association of Appalachia**

**Statement of BB&T Checking Account Activity**

Date: Activity:

	Credits	Deposits	Balance
10/03/12			
10/11/13		3,000.00	135,285.93
10/14/13	(6,368.40)		128,917.53
10/14/13	(11,684.76)		117,232.77
10/14/13	(6,734.16)		110,498.61
10/14/13	(6,619.85)		103,878.76
10/22/13	(1,400.00)		102,478.76
10/22/13	(1,918.83)		100,559.93
	(44,667.96)	102,967.00	100,559.93
			10-31-13 Bank Balance
			\$ 107,476.32
			Plus Deposit in Transit
			\$0.00
			Less Checks O/S
			\$6,916.39
			Reconciled Balance
			\$ 100,559.93

11/18/13		45,000.00	145,559.93
11/19/13		1,500.00	147,059.93
	(44,667.96)	149,467.00	147,059.93
			11-30-13 Bank Balance
			\$ 147,607.92
			Plus Deposit in Transit
			\$0.00
			Less Checks O/S
			\$547.99
			Reconciled Balance
			\$ 147,059.93

	(44,667.96)	149,467.00	147,059.93
			12-31-13 Bank Balance
			\$ 147,607.92
			Plus Deposit in Transit
			\$0.00
			Less Checks O/S
			\$547.99
			Reconciled Balance
			\$ 147,059.93

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**FY13 DDAA ANNUAL BUDGET**  
**DDAA BOARD MEETING**  
**July 28, 2013**

	FY05	FY06 Approved 7/05	FY07 Approved 3/06	FY08 Approved 7/07	FY09 Approved 7/08	FY10 Approved 3/09	FY11 Approved 6/10	FY12 Approved 7/11	FY13 Approved 12/11	FY14 Approved 03/13
<b>REVENUES:</b>										
Dues	18,000	18,000	18,000	18,000	36,000	37,000	54,750	54,750	54,750	54,750
Account Interest	50	50	50	0	0	0	0	0	0	0
ARC Training	100,000	100,000	60,000	65,000	55,000	55,000	124,815	29,887	45,000	45,000
Annual Conference	115,000	115,000	100,000	100,000	82,000	82,000	82,000	45,000	75,000	75,000
Estimated Carryover	36,158	30,408	5,000	30,590	22,077	20,000	5,302	80,478	119,250	117,716
<b>TOTAL REVENUES:</b>	<b>269,208</b>	<b>263,458</b>	<b>183,050</b>	<b>213,590</b>	<b>195,077</b>	<b>194,000</b>	<b>266,867</b>	<b>210,115</b>	<b>294,000</b>	<b>292,466</b>
<b>EXPENSES:</b>										
Board Meetings	15,000	15,000	15,000	20,000	20,000	20,000	10,000	20,000	20,000	20,000
Officer Travel	10,000	10,000	2,000	3,000	3,000	3,000	2,000	2,000	2,000	2,000
ARC Training	100,000	100,000	60,000	85,590	55,000	55,000	124,815	52,387	67,500	67,500
Annual Conference	115,000	115,000	100,000	100,000	72,000	82,000	82,000	85,000	85,000	85,000
Telecommunications	5,400	2,500	1,200	1,200	900	1,000	2,000	2,000	2,000	2,000
Legal/Accounting	2,000	2,000	800	800	800	800	800	800	800	800
Bank Service Fees	150	150	0	0	50	50	50	80	80	80
Printing/Postage	500	500	200	200	200	200	250	250	250	250
Ann. Conf. Reg. Rebates								21,900		
Unallocated	21,158	18,308	3,850	2,800	43,127	31,950	44,952	25,698	116,370	114,836
<b>TOTAL EXPENSES:</b>	<b>269,208</b>	<b>263,458</b>	<b>183,050</b>	<b>213,590</b>	<b>195,077</b>	<b>194,000</b>	<b>266,867</b>	<b>210,115</b>	<b>294,000</b>	<b>292,466</b>

**SUMMARY OF YEAR END BALANCE SHEETS  
DDAA BOARD MEETING  
June 30, 2013**

	<b>FY07</b>	<b>FY08</b>	<b>FY09</b>	<b>FY10</b>	<b>FY11</b>	<b>FY12</b>	<b>FY13</b>
	<b>Final</b>						
<b>REVENUES:</b>							
Dues	18,000	18,000	35,500	36,000	53,250	56,000	54,750
Account Interest	0	0	0	0	0	0	0
ARC Training	44,813	59,582	16,345	55,922	90,493	34,387	0
Annual Conference	103,889	95,250	110,600	96,935	90,355	23,100	54,834
Misc.		1,372	597	700			2,224
Prior Year Carryover	28,716	31,198	22,077	15,301	5,302	80,478	91,115
<b>TOTAL REVENUES:</b>	<b>195,418</b>	<b>205,402</b>	<b>185,119</b>	<b>204,858</b>	<b>239,400</b>	<b>193,965</b>	<b>202,923</b>
<b>EXPENSES:</b>							
Board Meetings	17,507	12,604	25,778	16,477	15,436	13,227	18,959
Officer Travel	2,744	5,938	4,379	1,812	308	373	3,347
ARC Training	41,447	51,931	37,991	75,010	53,986	55,718	45,059
Annual Conference	102,676	110,949	99,092	101,513	86,304	78,366	90,930
Telecommunications	840	840	840	4,587	162		
Legal/Accounting	0	0	400	0	0	0	0
Bank Service Fees	0	0	31	101	76		
Printing/Postage	126	143	271	22	292	77	155
Misc.	70	920	1,036	35	2,358	38	2,191
Unallocated							
<b>TOTAL EXPENSES:</b>	<b>165,410</b>	<b>183,325</b>	<b>169,818</b>	<b>199,557</b>	<b>158,922</b>	<b>147,799</b>	<b>160,642</b>

**DDAA Training Program Financial Update  
As of January 9, 2014**

ARC Training Grant FY 14 Budget	\$67,500.00	
Spent through 12/31/2013	\$36,500.35	
<b>Training funds remaining through June 30, 2014</b>		<b>\$30,999.65</b>

**Estimated Expenses through 6/30/2014**

Professional Development - April 27-29, 2014	(\$36,180.00)	
Executive Directors Training - May 17, 2014	(\$10,000.00)	
NADO Training Logistics Contract - CY 2014	(\$5,000.00)	
<b>Estimated expenses through June 30, 2014</b>		<b>(\$51,180.00)</b>

**Estimated Receivables through 6/30/2014**

Professional Development Registrations (60 @ \$125)	\$7,500.00	
<b>Total estimated receivables through June 30, 2014</b>		<b>\$7,500.00</b>

<b>Additional DDAA General Funds Needed through 6/30/2014</b>	<b>-\$12,680.35</b>
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**Estimated Expenses for period 7/1/2014 - 12/31/2014**

EDFS Conference Sponsorship - December 2014 (15 reimbursements)	\$5,000.00
RPO Conference Sponsorship - December 2014 (Lump sum)	\$8,000.00
Training Breakfast @ NADO Annual Conf - August 2014	\$4,500.00

<b>Additional DDAA General Funds Needed for 7/1/2014 - 12/31/2014</b>	<b>\$17,500.00</b>
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<b>Additional DDAA General Funds Needed for CY 2014</b>	<b>\$30,180.35</b>
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**2<sup>nd</sup> ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE**  
**MeadowView Marriott Conference Resort & Convention Center**  
**1901 Meadowview Parkway, Kingsport, TN 37660**  
**April 27-29, 2014**

**DRAFT Agenda & Presentations**

**SUNDAY, APRIL 27<sup>TH</sup>**

- 4:30 pm to 6:00 pm      **Conference Registration**
- 6:00 pm – 7:00 pm      **Opening Reception & Welcome to Kingsport, TN**  
Susan Reid – First Tennessee Development District (FTDD)

**MONDAY, APRIL 28<sup>TH</sup>**

- 8:00 am to 4:00 pm      **Conference Registration**

9:00 am to 10:00 am	<b>Breakfast - Opening Plenary – Managing Change in Uncertain Times</b> <i>Presenter: Monica Scamardo</i> Change is upon us: bidding for projects, competing for money, retaining staff, etc. Looking away won't make the change go away, it will only create more problems. Understanding how change impacts people and teams is key to your success in managing the change before it manages you and your organization. Learn the typical reactions to change and stay focused on what you do have influence and control over during times of change. This keynote session will motivate and inspire you because it focuses realistic expectations during changing times.
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- 10:00 am to 10:15 am      **Break**
- 10:15 am to 11:45 am      **Concurrent Session: Outlook.com and Office 365 - Technology**  
*Presenter: Jason Schroeder, Shiny Door*  
Need session description here
- 10:15 am to 11:45 am      **Concurrent Session: Advanced Wage & Hour Issues – Management/HR**  
*Presenter: Drake Maynard, Drake Maynard HR Services*  
This session will include discussion on issues such as “safe harbor” policies, fluctuating workweeks, the use and tracking of “comp time”, what is (and is NOT) compensable time and issues in overtime calculation.
- 10:15 am to 11:45 am      **Concurrent Session: Affordable Care Act Update – Finance & Fringe**  
*Presenters: Mark Schwendeman, Schwendeman Agency*  
In this session, participants will receive an update on the Affordable Care Act (ACA), what they need to do to make sure their agencies are in compliance with the ACA, and what health insurance options and strategies are available in the market.
- 11:45 am to 12:00 pm      **Break**

12:00 pm - 1:30 pm

**Lunch & LDD Highlight: First Tennessee Development District (FTDD) – Disaster Recovery & Response Plan**

*Presenter: Christopher Craig, Assistant Executive Director*

The FTDD region has experienced several significant natural disasters causing millions of dollars of damage, loss of life and displaced hundreds of residents. Attend this luncheon and learn how the FTDD is providing their local officials with a guide to help identify local responses and resources for short and long-term recovery.

1:30 pm to 3:00 pm

**Concurrent Session: Cyber Security 101 – Technology**

*Presenter: Jason Schroeder, Shiny Door*

Need session description here

1:30 pm to 3:00 pm

**Concurrent Session: Successful Recruitment & Selection with Minimized Liability – Management/HR**

*Presenter: Drake Maynard, Drake Maynard HR Services*

This session will take participants through a recruitment and selection process, step by step, with an emphasis both on minimizing legal liability and making a successful selection.

1:30 pm to 3:00 pm

**Concurrent Session: Alternative Benefit Programs – Finance & Fringe**

*Presenter: Mark Schwendeman, Schwendeman Agency*

In this session, participants will learn how to utilize alternative strategies such as Health Savings Accounts (H.S.A), Health Reimbursement Arrangements (H.R.A), and Flexible Spending Accounts (F.S.A), as well as several other “alphabet soup” solutions for providing health insurance coverage.

3:00 pm to 3:15 pm

Break

3:15 pm to 4:45 pm

**Concurrent Session: Cyber Security 201 – Technology**

*Presenter: Jason Schroeder, Shiny Door*

Need session description here

3:15 pm to 4:45 pm

**Concurrent Session: Building Employee Engagement – Management/HR**

*Presenter: Monica Scamardo, Variate*

Employee engagement is not just another hot business topic, it is vital to get results. Thirty-three percent of employees are disengaged at work. They negatively impact the bottom line and they are not team players. Research has shown that engaged employees are more productive, they are innovative and they work successfully with others. Employee engagement encourages productive and dedicated team members to have a vested interest in successfully reaching goals. Are you engaged? Whether your organization has an employee engagement strategy or not, as a leader you can build an engaged team that is motivated to go the extra mile by using some of the best practices presented.

3:15 pm to 4:45 pm

**Concurrent Session: Advanced Employee Relations – HR**

*Presenter: Drake Maynard, Drake Maynard HR Services*

The focus of this session will be reviewing and discussing situations that include a mix of a variety of difficult fact situations and one or more employment laws (such as Title VII, the ADAAA, or FMLA).

5:00 pm to 7:00 pm

**Off-site Event – TBD**

**Dinner on Your Own or included in off-site event – to be determined**

**TUESDAY, APRIL 29<sup>TH</sup>**

8:00 am to 8:30 am Continental Breakfast

8:30 am to 10:00 am **Concurrent Session: Google Docs – Updated - Technology**  
*Presenter: Jason Schroeder, Shiny Door*  
Need session description here

8:30 am to 10:00 am **Concurrent Session: Managing Difficult People – Management/HR**  
*Presenter: Drake Maynard, Drake Maynard HR Services*  
Every organization has them. This session will focus on identifying the various types of difficult people commonly encountered in the workplace and looking at effective ways to handle them.

8:30 am to 10:00 am **Concurrent Session: Detecting and Deferring Fraud in Local Governments – Finance & Fringe**  
*Presenter: Cam Matheny, CPA, CGMA*  
While the risk that fraud will occur can never be completely eliminated, governments do have an obligation to constituents to minimize this risk to the extent possible. Attendees will learn techniques and tips currently in use by regional councils to accomplish this objective.

10:15 am to 11:30 am	<b>Closing Plenary: Getting the Most Out of the Future</b> <i>Presenter: Monica Scamardo</i> What is it that you are focusing on now that will positively impact the future of your organization? It's a challenge to take time out to think strategically and implement the plan of success. We will discuss some of the key initiatives you are working toward and how you are doing it. In this session you will learn from your colleagues and leave with a clearer picture of how to drive the focus of your organization and coach your team members to get results.
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## GLOBAL APPALACHIA - Network Appalachia (Net-A) Workshop Summary – November 13, 2013

ARC's Network Appalachia transportation development team conducted its winter workshop in Washington, DC on November 13, 2013. Net-A participants were joined by ARC's Export Trade Advisory Council (ETAC), under the common banner of "**Global Appalachia: Engaging, Competing, and Succeeding in the Global Economy of the 21<sup>st</sup> Century.**" ARC Federal Co-Chair Earl F. Gohl welcomed participants from all thirteen Appalachian states and the Development District Association of Appalachia (DDAA), thanking them for their continuing commitment to the businesses, communities, and people of Appalachia.

The session opened with Greg Bischak of the U. S. Treasury Dept. providing an overview of the International Conference on Transportation and Economic Development, scheduled for April, 2014 in Dallas, TX. Conducted once every four years, the gathering stresses the importance of strong transportation access in achieving economic and employment success. Herb Packer from Pennsylvania then announced the new Pittsburgh/Western PA inland port that is being constructed as part of the CSX National Gateway Corridor and Patrick Donovan from West Virginia provided a construction update on their new Heartland Intermodal Gateway inland port to serve the WV/OH/KY tri-state area. Finally, Doug Burns from South Carolina highlighted the opening of the Spartanburg/Greenville inland port that provides a direct new intermodal link between the South Carolina Upstate Region and the Port of Charleston, SC.

Chris Smith from the American Association of State Highway and Transportation Officials (AASHTO) introduced their new Inland Navigation "Bottom Line Report", which stresses the importance of America's inland navigation system. Discussions centered on the significant economic and employment benefits that such services generate in Appalachia. Jim Walker from the American Association of Port Authorities (AAPA) reinforced the AASHTO findings and, along with Greg Edwards from the Virginia Port Authority, stressed the importance of better partnering Appalachia's inland region with key Atlantic and Gulf of Mexico coastal ports. These coastal ports play an increasingly important role as Appalachian gateways to global commerce in the 21<sup>st</sup> century.

ARC's Kostas Skordas provided a briefing on ARC's "State of the Region" research that focuses on the economic and employment progress achieved throughout Appalachia since ARC was established nearly 50 years ago. A key segment of the report will highlight the Appalachian Development Highway System (ADHS) and its contribution to expanding Appalachia's access to domestic and global opportunity. ARC's Ken Wester updated the team on a recent report covering the completion of the 3090 mile ADHS. Now 86% complete, ARC's member-state departments of transportation provided their plans in the report for finishing the network. Curtis Wilkerson of the Robert C. Byrd Corridor H Authority shared a powerful message on the economic and employment necessity of completing ADHS Corridor H linking central Appalachia to the mid-Atlantic region, including Washington, DC and the Virginia Inland Port in Front Royal, VA. Curtis explained why much of West Virginia can never achieve its full economic potential without the safe, reliable, and cost-efficient access that Corridor H will provide.

Building on the economic importance of ADHS and of enhancing Appalachia's access to both domestic and global markets, Mike Taggart from Mississippi challenged the Network Appalachia team to design and recommend to ARC a comprehensive new transportation strategy that builds on the success of ADHS and guides Appalachia into and through the very heart of the 21<sup>st</sup> century. Joy Padgett from Ohio, Mitch Bradley from Alabama, Patrick Donovan from West Virginia, and Eric Bridges from the DDAA voiced their interest in and support for such an effort. Scott Hercik from ARC will follow-up with individual Network A members to identify those who might have an interest in engaging in such a strategic planning effort.

For electronic copies of the session's presentations, contact [shercik@arc.gov](mailto:shercik@arc.gov). The next Global Appalachia working session is tentatively planned for mid-June, 2014 in Charleston, SC.

## **GLOBAL APPALACHIA - Export Trade Advisory Council (ETAC) Workshop Summary – November 14, 2013**

ARC's Export Trade Advisory Council (ETAC) conducted its winter workshop in Washington, D.C. on November 14, 2013. ETAC members were joined by ARC's Network Appalachia transportation development team under the common banner of "**Global Appalachia: Engaging, Competing, and Succeeding in the Global Economy of the 21<sup>st</sup> Century.**" ARC Federal Co-Chair Earl F. Gohl welcomed participants from all thirteen Appalachian states and the Development District Association of Appalachia, thanking them for their continuing commitment to the businesses, communities, and people of Appalachia.

The session opened with each state providing a brief summary of their current export development activities. ETAC states shared both their training and promotion activities, many of which were made possible by their ARC Global Appalachia and SBA STEP grants. ARC's Ryan Flamerich provided an overview of the first-ever Select USA Investment Forum that had just occurred in Washington, D.C. Featuring 1,200 participants, including more than 630 foreign companies, it connected investors from around the world with U. S. states and regions to explore business investment opportunities. ARC's Scott Hercik chaired a report on upcoming Appalachia USA export delegations in 2014:

1. Leslie Drake/U.S. Commercial Service described plans for the **2014 Trade Winds Business Forum-the America's, featuring a multi-sector delegation of Appalachian businesses bound to Bogota, Columbia-May 15-23, 2014.** Optional Trade Winds side missions will feature Panama, Ecuador, Peru, and Chile. This Appalachia USA delegation will "Sell Out" quickly, so ETAC members were encouraged to launch their recruitment activities early. For more information contact [Leslie.Drake@Export.Gov](mailto:Leslie.Drake@Export.Gov).
2. Fred Monk from South Carolina called attention to an Appalachia USA trade mission bound to Central Europe in July, 2014. This multi-sector event will highlight the automotive sector and include Slovakia, Poland, Romania, and Germany. For more information contact [fmonk@findnewmarkets.com](mailto:fmonk@findnewmarkets.com).
3. ARC's Kostas Skordas reported on the recent Appalachia USA Home Furnishing/Wood Product delegation to the Furniture Manufacturing & Supply sales event in Shanghai. With over \$50 million in new export sales, North Carolina plans on organizing an encore delegation back to Shanghai in September, 2014. For those firms/organizations interested in participating in the 2014 delegation, contact [michael.hayes@nccommerce](mailto:michael.hayes@nccommerce).
4. Finally, Georgia's Alice Carson and South Carolina's Fred Monk reported on the success of the 22-member Appalachia USA Mining Equipment, Technology, & Services delegation at the Asia Pacific International Mining Exhibition in Sydney, Australia. West Virginia, Kentucky, Georgia, and Pennsylvania will lead planning for the 2014/15 event.

Special presentations were provided by Lauren Gibson on Virginia's comprehensive export development program, Wes Aubihl on Ohio's unique student intern program, and Larry Nelson on activities to export Pennsylvania's mining expertise in Africa. Finally, Susan Howard of the National Association of Development Organizations offered a comprehensive look at South Carolina's international automotive cluster and highlighted the significant economic and employment benefits generated through their success in actively engaging in the global economy of the 21<sup>st</sup> century. For a written overview of the Select USA Investment Summit and/or power-point presentations of the other presentations, contact [shercik@arc.gov](mailto:shercik@arc.gov).

Global Appalachia 2014 is tentatively scheduled for mid-June, 2014 in Charleston, SC.

1/6/2014

**Development District Association of Appalachia Annual Conference  
Serving Appalachia's Communities: Highlighting the Present and Visioning the Future**

**DRAFT AGENDA**

**Sunday, March 23, 2014**

**9:00 am – 4:00 pm Registration Desk Open**

**Tentative Pre-conference Workshop:**

**10:00 am – 12:00 pm Joint with NADO: Federal Coal Initiatives**

**12:15 – 2:00 pm Opening Luncheon - DDAA Annual Meeting, Voting Session**

**Presiding:** Sherry McDavid, President, DDAA  
FIVCO Area Development District, Grayson, Kentucky

**Remarks:**

***Thomas M. Hunter, Executive Director, Appalachian Regional Commission***

**2:15 – 4:00 pm Affordable Care Act Update – Open to DDAA & NADO Members**

**Presiding:** Misty Casto, 1<sup>st</sup> Vice President, DDAA,  
Buckeye Hills-Hocking Valley RDD, Marietta, Ohio

**Presenter(s):**

***National Association of Health Underwriters Rep., <http://www.nahu.org/>  
NAHU represents over 100,000 licensed health insurance agents, brokers, consultants  
and benefit professionals who serve the health insurance needs of employers and  
individuals seeking health insurance coverage.***

***Mark Schwendeman, Schwendeman Agency, Inc., <http://www.schwendeman.com/>  
The Schwendeman Agency Inc. is a third generation, 80 plus year old independent  
insurance and financial services agency, serving the insurance and financial service  
needs of businesses and individuals throughout Ohio and West Virginia. Our services  
include business insurance and employee benefit programs, human resource  
management, and all areas of personal insurance planning, such as homeowners, auto,  
and life insurance.***

**4:15 – 5:30 pm Break**

**5:30 pm Board Buses for Reception**

**6:00 – 7:30 pm Joint Opening Reception with NADO – Botanical Gardens**

**7:45 pm Last bus departs for Crystal Gateway Marriot**

**Dinner on your own**

**Monday, March 24, 2014**

**8:00 am – 3:00 pm Registration Desk Open**

**9:30 – 10:45 am**

**Joint Keynote Rural Legislative Plenary**

Presiding: Danny Lewis, Immediate Past President, DDAA  
Georgia Mountains Regional Commission, Gainesville, GA

Remarks: Earl Gohl, ARC Federal Co-Chair

TBD-Tentative: Highlight of rural national grant competition winners; or Speakers: Greg Nadeau (FHWA), Doug O'Brien (USDA Rural Development), Doug McCallip (White House Rural Council), Christopher Masingill (Delta Regional Authority)

**10:45 – 11:00 am Break**

**11:00 am – 12:15 pm Concurrent Sessions**

**ENERGY BEST PRACTICES**

**Session Info:** Provide examples of LDDs successfully participating in programs and projects addressing Energy needs, usage, and/or efficiency in their regions

**1. The New Berlin Energy Independence Project**

**Presenter:** Stacy Richards, Director, Energy Resource Center, SEDA-COG

**Presentation Description:** *A blueprint for small rural communities to achieve greater economic resiliency through community-wide energy efficiency and renewable energy.*

**2. West Virginia Efficient Energy Funding Distribution Process**

**Presenter:** Michele Craig, Executive Director, Region 2 PDC

**Presentation Description:** *Highlight the success of utilizing the regional councils to assist the state with state-wide program development and fund distribution to deliver funding faster and more efficiently to local communities.*

**ASSET-BASED DEVELOPMENT BEST PRACTICES**

**Session Info:** Highlight programs and projects in LDD communities where local assets and resources are being leveraged to create jobs and build prosperity while preserving the character of their communities.

**1. Less is More: New Ways to Operate Historic Resources for Tourism**

**Presenter:** Burke Walker, Director of Planning & Government Services, NGRC

**Presentation Description:** *Highlight present and future activities in working with three historic properties, as asset-based resources, in promoting economic development through tourism.*

**2. Appalachian Spring: Outdoor Recreation Initiative**

**Presenter:** Jim Baldwin, Executive Director, CPPDC

**Presentation Description:**



6:00 – 7:30 pm

**Dinner**

Presiding:

Sherry McDavid, President, DDAA  
FIVCO Area Development District, Grayson, Kentucky

Remarks:

Earl F. Gohl, Federal Co-Chair, Appalachian Regional Commission, Washington DC

**Tuesday, March 25, 2014**

8:00 – 8:40 am

**Closing Breakfast**

Presiding:

Jim Dove, 2<sup>nd</sup> VP, DDAA  
Northeast Georgia Regional Commission, Athens, Georgia

Remarks:

Guy Land, Chief of Staff, Office of the ARC Federal Co-Chair

**8:45 – 11:50 am**

**DDAA/NADO Joint Plenary Sessions**

Session 1: Journalist or Pollster (Shared Speaker Costs)

Session 2: Congressional Leadership Outlook & Federal Legislative Policy Discussion -  
moderated by Kathy Ruffalo with Chiefs of Staff/Committee Staff

Session 3: USDOT Secretary Anthony Foxx - *Invited*