Monday, July 29th – Pre-conference

5:30 pm – 7:30 pm  Reception

Join us for a pre-conference event with drinks and food to meet, re-connect, and network.

Tuesday, July 30th – Day 1

8:00 am – 8:30 am  Registration & Breakfast

8:30 am – 9:15 am  Plenary – Opening

9:25 am – 10:40 am  Breakout Sessions

Building Successful Organizations
Meeting Facilitation

Meetings and presentations require organization, skill, and tact to execute successfully. Gain insight to the science and art of effective meeting facilitation in this session.

Developing Successful Projects or Programs
Grant Writing

Local development districts rely substantially on grants to fund their activities and services. Learn to develop clear and effective grant proposals that will entice funders and fulfill your organization’s needs.

Applying Technology to Solve LDD Problems
Tableau Essentials: Data visualization with Basic Chart Types

Learn how to manage data sources, worksheets and workbooks, sort and filter Tableau data. Explore ways to create stunning visualizations with basic charts such as column and stacked column charts, line and area fill charts, pie charts, scatter plots, histograms, highlight tables, and heat maps.

NOTE: The track “Applying Technology to Solve LDD Problems” is intended to serve as a full training on using Tableau for data visualization. If you would like to attend, we kindly ask that you commit to attending every session in this track over the two days.
Tuesday, July 30th – Day 1 Continued

11:00 am – 12:15 pm

**Breakout Sessions**

**Building Successful Organizations**
**Attracting and Retaining Young Workers in Appalachia**

In order to attract and retain talent, employers need to be mindful of the unique needs of Millennials and Gen Z. Learn how to manage issues such as integrating female and minority voices into organizational cultures, different work-styles, and more.

**Developing Successful Projects or Programs**
**ARC Grant Writing**

Careful project and application planning is critical for successful ARC project development. Attend this session for tips and guidance to create clear, detailed ARC applications including project budgets.

**Applying Technology to Solve LDD Problems**
**Tableau Essentials: Data visualization with Advanced Chart Types**

Learn more advanced chart types such as Individual axes chart, blended axes chart, side by side bar chart, dual axes chart, combination chart, scatter plot, Box & whisker plot, and maps.

12:15 pm – 1:45 pm

**Lunch: LDD Highlight – KYOVA Interstate Planning Commission**
Tuesday, July 30th – Day 1 Continued

2:00 pm – 3:15 pm

**Breakout Sessions**

**Building Successful Organizations**

**Board Development**

It is important for LDDs to manage the strategic vision, core purpose, and operations of their Board of Director. Attend this session to gain a better understanding of effective board membership and how it impacts results.

**Developing Successful Projects or Programs**

**Opportunity Zones in Appalachia**

The Opportunity Zone program presents a challenge for local development districts: while the programs benefits are intended to flow to underserved areas, they require local capacity to take advantage of them. Attend this session to learn how to structure funds and attract investment in Appalachia.

**Applying Technology to Solve LDD Problems**

**Tableau Essentials: Creating Calculated Fields**

Learn how to create complex calculations with string, arithmetic, logical, conditional statements, “table calculations”, and parameters.

3:15 pm – 3:45 pm

**Networking Break**
3:45 pm – 5:00 pm  **Breakout Sessions**

**Building Successful Organizations**

**Strategic Planning**

Strategic planning is a powerful management tool that can help organizations focus their resources, establish priorities, create action plans, and respond to change. Acquire tools for developing and implementing a strategic plan that can strengthen your organization’s effectiveness.

**Developing Successful Projects or Programs**

**Setting Up an Addiction Recovery Center**

Local development districts have been addressing the substance abuse crisis though their connection to workforce development. Discover how you can set up a recovery-to-work program, following the example of Addiction Recovery Care in Kentucky.

**Applying Technology to Solve LDD Problems**

**Tableau Essentials: Creating Calculated Fields (continued)**

See best practices of preparing data in Tableau, including merging, splitting, and renaming variables through data interpreter panel.
### Wednesday, July 31st – Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 8:30 am</td>
<td>Registration &amp; Breakfast</td>
</tr>
<tr>
<td>8:30 am – 9:15 am</td>
<td>Plenary – Building Strong Relationships with Universities</td>
</tr>
<tr>
<td>9:25 am – 10:40 am</td>
<td>Breakout Sessions</td>
</tr>
</tbody>
</table>

#### Building Successful Organizations

**Communications**

Communication skills are vital for effective organizations – they enable teamwork among colleagues, relationship building with partner organizations, and feedback from and outreach to the public. Develop your communication skills in this session.

#### Developing Successful Projects or Programs

**Improving Your Entrepreneurial Project Proposals**

It’s easy to come up with project ideas that are just like everyone else’s, but they won’t necessarily get funded. In this workshop, we’ll help you develop better project ideas aimed at supporting a key ARC priority-entrepreneurship and small business development.

#### Applying Technology to Solve LDD Problems

**Dashboard Application: Combining Multiple Visualizations into a Dashboard**

Learn more about interactive dashboard design within Tableau. See best practices in visual designs and explore how to produce dashboards of your own through hands-on exercises.
Wednesday, July 31st – Day 2 Continued

11:00 am – 12:15 pm  Breakout Sessions

**Building Successful Organizations**  
Implementation Planning

Taking a plan from concept to project requires significant facilitation. Moving a project forward requires careful planning. Attendees will develop their skills in implementing new processes, utilizing tools, leveraging software, and identifying other skills needed to make your organization successful.

**Developing Successful Projects or Programs**  
Incubation and Acceleration

Business incubators and accelerators develop the future cornerstones of their communities. Attendees will learn about efficient management, best practices, challenges of becoming self-sustaining and more.

**Applying Technology to Solve LDD Problems**  
Dashboard Application: Making Your Dashboard Interactive

Explore your data in new ways with interactive dashboards. Learn how to create filter and highlight actions and continue exercises on arranging and formatting dashboard elements in data visualization development.

12:15 pm – 1:15 pm  Networking Lunch
1:15 pm – 2:30 pm  Breakout Sessions

**Building Successful Organizations**
**Team Building**

This presentation focuses on the barriers that are common to team collaboration, best characterized by Patrick Lencioni’s The Five Dysfunctions of a Team and explore the key elements of collaboration that aligns with and supports key organizational initiatives.

**Developing Successful Projects or Programs**
**Youth Entrepreneurship**

Appalachia is faced with the challenge of retaining talented young people in the region. Encouraging entrepreneurship among young people has the potential to not only keep them in the region, but to help grow the economy at the same time. Help your district promote youth entrepreneurship to encourage young people to both stay in the region and grow the economy.

**Applying Technology to Solve LDD Problems**
**Dashboard Application: Case Study**

Create an interactive dashboard in a small group with 3+ sheets using your choice of dataset(s).

2:45 pm – 3:15 pm  Networking Break
3:15 pm – 4:30 pm  Breakout Sessions

**Building Successful Organizations**
**Grant Management Software**
Grant Management software is critical for successful project implementation. ARC’s system, ARCNet, is moving forward with improvements to better serve our customers. Attend this session to discuss the current system and provide feedback on how ARCNet can better serve you.

**Developing Successful Projects or Programs**
**Entrepreneurship and Business Dynamism**
During this interactive training session, each participant will be introduced to various tools and approaches to tracking entrepreneurial innovation in their community. In addition, we will begin the analysis of their own entrepreneurial ecosystem and development of an action plan to strengthen that ecosystem based on the data, tools and findings of these reports. Participants will walk out with a short action plan that identify entities currently part of their community’s entrepreneurial ecosystem, gaps within the ecosystem, and activities to engage local assets and networks in creating a regional healthy entrepreneurial ecosystem.

**Applying Technology to Solve LDD Problems**
**Dashboard Application: Case Study (continued)**
Learn now to publish your dashboard to Tableau Public.

4:30 pm – 5:00 pm  Plenary – Closing

5:00 pm  Adjourn